

Historic, Archive Document

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Sell Satisfaction and Lawn Beauty— With Northrup, King's Lawn Seed and Attract Customers For Other Merchandise



These photos
taken in early
Spring show how
Sterling Lawn
Seed turfs carry
over the winter
in northern zones.

for Home Lawns, Industrial Plant Lawns,
Government Property, Parks, Play-
grounds, Athletic Fields, Airports

Make Permanent Friends With STERLING LAWN SEED Our Premium Mixture

During the past two or three years the crops of perennial grasses used in high grade lawn seed have been extremely short and prices, consequently, have been very high. The 1947 crops of these grasses are much greater with a corresponding drop in values—so Northrup, King lawn mixtures are again listed at approximately prewar figures. This should greatly increase the sale of all Northrup, King lawn mixtures but especially of Sterling which is composed entirely of perennials which have been scarce.

Sterling Lawn Seed is the Premier lawn seed product of Northrup, King & Co., who have been processing lawn seed for over sixty years. In blending Sterling, the ingredients have been selected to produce a beautiful fine textured, permanent turf suitable for the most exacting requirements. Unsurpassed for open sunny spaces, yet adapted to areas of moderate shade. Sterling is outstanding for permanence, durability and beauty of turf.



Sell Lawn Seed
SUMMER - FALL - SPRING

The New Low Prices Make Northrup, King's Lawn Seed Mixtures Fast Selling Items

MARCH 18, 1948

Wholesale prices for dealers only. For prompt shipment. Prices subject to change without notice. F. O. B. Minneapolis, except prices are prepaid in quantities of 100 lbs. or more in single shipments.

DISCLAIMER—Northrup, King & Co. gives no warranty, express or implied, as to the productiveness of any seeds we sell and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

Efficient Mixtures for Definite Purposes

Parkview Glenwood Park

An excellent mixture of permanent and quick growing grasses at a moderate price.

Bags 100 lbs.	\$37.00
Bags 50 lbs.	18.50
Bags 25 lbs.	9.50
Bags 5 lbs.	1.95
Cartons—50 1-lb. to case	20.00
Cartons—25 1-lb. to case	10.00
Cartons—12 1-lb. to case	4.90

A dependable mixture offered for quick growth at low cost.

Bags 100 lbs.	\$30.00
Bags 50 lbs.	15.00
Bags 25 lbs.	7.75
Bags 5 lbs.	1.60
Cartons—50 1-lb. to case	16.50
Cartons—25 1-lb. to case	8.25
Cartons—12 1-lb. to case	4.10



Parkview and Glenwood Park Put Up in Cartons and Cotton Bags



Homelawn

Extremely popular as a quick cover lawn seed where conditions necessitate constant reseeding.

Bags 100 lbs.	\$26.00; Ctns.—50 1-lb. to Case	\$14.50
Bags 50 lbs.	13.00; Ctns.—25 1-lb. to Case	7.25
Bags 5 lbs.	1.40; Ctns.—Case of 12	3.65
Cartons—100 6-oz. to Case		11.50



Put Up in Cartons and Cotton Bags

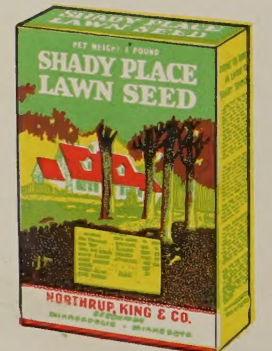


Shady Place

For areas with special shade conditions, our Shady Place holds the same position of unexcelled quality held by Sterling for normal growing conditions.

Bags 100 lbs.	\$56.00
Bags 50 lbs.	28.00
Bags 25 lbs.	14.25
Bags 5 lbs.	2.90
Bags 3 lbs.	1.74
Cartons—50 1-lb. to case	29.50
Cartons—25 1-lb. to case	14.75
Cartons—12 1-lb. to case	7.20

Put Up in Cartons and Cotton Bags



MIXTURES FOR TOUGH TURFS

ATHLETIC FIELD MIXTURE

Hardy grasses for playfields. A combination of permanent special purpose turf grasses designed to produce tough, smooth, playing turf.

100 lbs.	\$50.00
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FAIRWAY MIXTURES

Best quality grasses for golf courses. An unexcelled mixture for golf fairways.

100 lbs.	\$50.00
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SPECIAL LAWN GRASSES

WHITE CLOVER

100 lbs Northland	\$60.00
Case 25 or 50 1-lb. Cartons each	.65

KENTUCKY BLUE GRASS

100 lbs Northland	\$41.00
Case 25 or 50 1-lb. cartons each	.44

CHEWINGS OR CREEPING RED FESCUE

100 lbs.	\$55.00
Smaller quantities, per lb.	.60

CREEPING BENT SEASIDE

50-lb. bags, per 100 lbs.	\$110.00
Smaller quantities, per lb.	1.15

CREEPING BENT ASTORIA

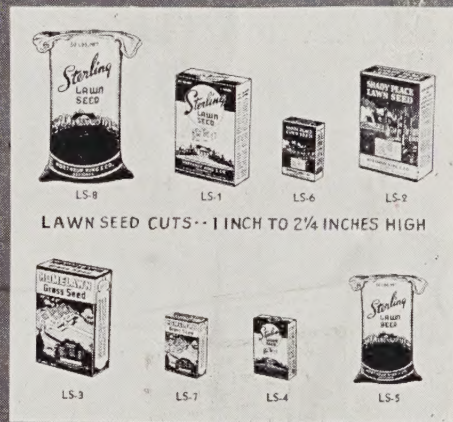
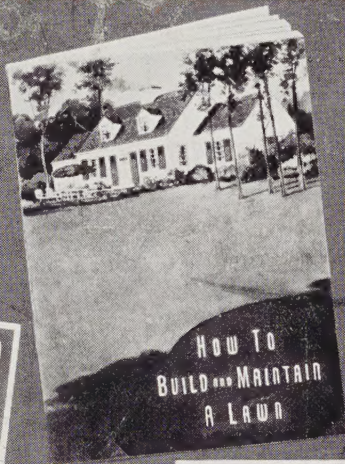
50-lb. bags, per 100 lbs.	\$110.00
1-lb. cartons, each	1.15

DEALER HELPS
TO SELL

Sterling

LAWN
SEED

STERLING *Makes as fine a lawn
as money can buy*
LAWN SEED



Buy
**NORTHRUP, KING & Co's
LAWN SEED**
Now